



**PARTNER**CPRM

A Community Partner Relationship Manager

## University-Community Partnerships Survey Questions

This document lists the PARTNER “UNIVERSITY-COMMUNITY PARTNERSHIPS” survey. That is, the questions are specific to university and community partnerships. You can use this document as a template to review questions and make edits, before working on the online version of the survey. The wording here is suggested wording based on past surveys that the PARTNER team has developed on a variety of projects. We encourage you to modify it for your own community/cultural contexts.

**NOTE: This survey is ONLY approved for use within the PARTNER CPRM platform. It is not available for use in other platforms or survey tools. If you are interested in adopting or licensing the use of this survey instrument, please contact us at [hello@visiblenetworklabs.com](mailto:hello@visiblenetworklabs.com)**

**How should you use this survey template?** The entire survey is modifiable, although in some limited ways. You can use this template (in Word) to draft up your own language and customize question changes. If you follow the structure of this template, you will be able to fit changes into the online survey.

Any questions? Contact us at [hello@visiblenetworklabs.com](mailto:hello@visiblenetworklabs.com)

**THIS TEXT IS THE DEFAULT CONSENT AND INSTRUCTIONS THAT IS AUTO-FILLED INTO THE PARTNER SURVEY. IT IS ALL MODIFIABLE.**

**Consent:**

By starting the survey, you are agreeing to participate. Your participation is voluntary, and you can stop at any time. There are no known risks to participate in this survey. If you have questions about your participation in the survey, please reply to the email invitation you received, or contact the PARTNER team at [partnertool@visiblenetworklabs.com](mailto:partnertool@visiblenetworklabs.com).

**Instructions:**

Thank you for taking this survey. To begin, you will be asked to answer a few questions about your own organization. You will then be asked to answer questions about other organizations.

Answer all questions from the perspective of your organization, rather than yourself as an individual. Feel free to check with others in your organization for more information.

At any time, you can save the responses and continue the survey later. When complete, you can review your responses and modify them, if required.

Q#	Question Text	Question Response Options	Notes on how question can be modified in the PARTNER system
1	<b>Your organization should be listed below. If it is not, please return to the original email you received inviting you to take this survey and click on the link included.</b>		<b>This question is not modified, rather it is based on the respondent list</b>

2	<p>In this survey, we are interested in finding out more about partnerships between organizations in the community and university faculty/students/staff/programs / initiatives. To help us ensure that we understand the perspectives of the people involved, we would like you to start out by describing how you would describe a “successful” partnership between the university and organizations in the community . In a few sentences, or a couple bullets, can you describe “success”?</p>		<p>This can be modified to any question where you elicit a short answer, short open-ended response, for example, “what is your organization’s mission?” or “what is your motivation for joining?”</p>
3	<p>What is the length of time (in months) that your organization/ program/department has been interacting with the university faculty/students/staff/ programs/ initiatives? For example, type 0 if no interaction with university programs/personnel, 24 for two years)</p> <p>Note: type numerals (e.g. 11, not eleven)</p>		<p>This can be modified to any question where you elicit a numerical value as a response, such as “how long have you worked in the area of community health?”</p>

4	<p>What kind of work does your organization/program/department do in the community?</p> <p>(pick all that apply)</p>	<ol style="list-style-type: none"> <li>1. Advocacy</li> <li>2. Citizen science</li> <li>3. Community Development</li> <li>4. Education and/or outreach</li> <li>5. Environmental and/or Public Health</li> <li>6. Land Management</li> <li>7. Media</li> <li>8. Ranching and/or Farming</li> <li>9. Scientific Research</li> <li>10. Transportation</li> <li>11. Other</li> </ol>	<p>The wording of this question can be modified to be customized to this network (this question is linked to Q5). Usually this is a question asking about what member orgs can or can potentially contribute to the network.</p> <p>The response options listed here are from our default survey, but you can modify these to match resources/activities that you hope the organizations will bring to the network.</p>
5	<p>What is the <i>most important</i> kind of work your organization/program /department performs? (pick one)?</p>	<p>Same as #4</p>	
6	<p>How have partnerships between university faculty/students/staff/ programs/ initiatives and organizations in the community contributed to your work? (choose all that apply).</p>	<ol style="list-style-type: none"> <li>1. Developed effective strategies to support outreach and engagement activities</li> <li>2. Improved/increased capacity among people/orgs in community to accomplish goals</li> <li>3. Improved/increased interest, excitement, appreciation of community networks among people/orgs in community</li> <li>4. Improved/increased capacity for translating data into action</li> <li>5. Improved/increased communication among people/orgs in community</li> <li>6. Improved/increased resource sharing among people/orgs in community</li> </ol>	<p>You can customize the wording of this question (this question is linked to Q7). Usually this is a question asking about outcomes achieved or potential outcomes to achieve.</p> <p>The response options can be edited, but will be the same for both Q 6 and Q 7.</p>

		<ul style="list-style-type: none"> <li>7. Improved/increased collaboration among people/orgs at university</li> <li>8. Improved/increased knowledge and awareness of outreach and engagement projects with the university and community partners</li> <li>9. Improved/Increased public awareness and support among people/organizations in the community</li> <li>10. Improved/increased project coordination among people/orgs in community</li> <li>11. Improved/increased funding for programs in community</li> <li>12. Improved/increased relationships between orgs/people in community and the university system</li> <li>13. Improved/Increased public engagement</li> <li>14. Improved/Increased visibility at the local, state, national level</li> <li>15. Improved/ increased capacity for data collection</li> <li>16. Increasing opportunities and effectiveness of research/scholarship that is responsive to community needs</li> <li>17. Improved/increased data sharing (formal or informal) among people/orgs in in community</li> <li>18. Don't know</li> </ul>	
7	<p>What is the most important contribution to your work as a result of partnerships between organizations in community and university faculty/students/staff/</p>	<p>Same as #6</p>	<p>Whatever responses someone chooses in Q 6 will populate as possible responses for Q7.</p>

	programs/initiatives? (choose one).		
8	Based on the definition of success that you described earlier, how successful has the collaboration between university faculty/ students/staff/programs/ initiatives and community partners been at reaching those goals?	<ol style="list-style-type: none"> <li>1. Not successful</li> <li>2. Somewhat successful</li> <li>3. Successful</li> <li>4. Very successful</li> <li>5. Completely successful</li> </ol>	<p>This can be modified to any question where you elicit a single choice response.</p> <p>If this is a new network, you can find another question to ask here if you do not think this fits.</p> <p>You could ask what their potential role in the network could be or what level of involvement they could contribute.</p>
9	What strategies could university faculty/students/staff/programs/initiatives use to develop more successful partnerships with the community? (choose all that apply).	<ol style="list-style-type: none"> <li>1. Bringing legitimacy/credibility to work</li> <li>2. Bringing together diverse stakeholders</li> <li>3. Defining a shared mission and goals among community members</li> <li>4. Developing networking and relationship building opportunities</li> <li>5. Facilitating collective decision-making</li> <li>6. Facilitating/convening community meetings</li> <li>7. Navigating (difficult) relationships/community politics</li> <li>8. Providing a forum for exchanging info/knowledge</li> <li>9. Providing funding</li> <li>10. Sharing expertise in regard to work with communities</li> </ol>	<p>This can be modified to any question where you elicit a multiple choice response.</p>

		<b>11. Sharing resources /access to resources</b> <b>12. Not sure</b> <b>13. Other</b>	
10	<p>The list below includes organizations/programs/departments in the community that are either directly or indirectly associated with university faculty/students/staff/programs/initiatives.</p> <p>From the list below, select organizations/programs/departments with which you have an established relationship (either formal or informal). In subsequent questions you will be asked about your relationships with these organizations/programs/departments in the context of the collaborative between the university and community partners.</p>		<p>Question can be modified but list of organizations to choose from will be based on the respondent list uploaded.</p>

The next set, questions 11-18 are relational questions, meaning that the respondent will answer each question about the organizations they selected in Q10.

Q11-12: Below are the relational questions, however there are several options for the content of these questions. At the end of this table are other options to choose from (in blue text), but all can be modified. In total, we recommend only choosing a total of 3 relational questions (q11, q12, and the 3<sup>rd</sup> option will become Q19).

Questions 13-18 are also relational, but instead of assessing the content and type of relationship between two partners, they assess the quality in terms of Value and Trust. Questions 13-15 are three measures of Value and questions 16-18 are three measures of Trust. The wording of Q13-18 can be slightly modified for your network, but the context cannot change. These are trademark PARTNER questions and usually yield the most useful data.

11	Please describe how your relationship with each of these organizations/programs/departments was developed [pick all that apply]	<ol style="list-style-type: none"> <li>1. We don't have a relationship yet</li> <li>2. Partners at the university connected us</li> <li>3. Our relationship was not developed through the university, but working with the university has made our relationship stronger</li> <li>4. Through another member of a community in the community not related to the university</li> <li>5. We have common work-related interests</li> <li>6. Through work related to state mandated policies</li> <li>7. Through work related to a funded project</li> <li>8. Completely by accident (relationship was not related to work at all, for example, we met at a grocery store)</li> <li>9. Other</li> <li>10. Don't Know</li> </ol>	<p>You can modify the language/wording of the question and response options.</p> <p>However, the nature of this question has to be "relational" (something they are answering about their relationship with each partner they selected). See other examples at the end of this table.</p>
12	Please describe the nature of your relationship with this organization/program/department [note: the responses increase in level of collaboration].	<ol style="list-style-type: none"> <li>1. None</li> <li>2. Cooperative Activities: involves exchanging information, attending meetings together, informing other programs of available services [example: your org <i>understands how</i> to coordinate services/how to access services from this organization]</li> <li>3. Coordinated Activities: Includes cooperative activities in addition to exchange of resources/funding/service delivery; coordinated planning to implement things such</li> </ol>	<p>You can modify the language/wording of the question and response options.</p> <p>However, the nature of this question has to be "relational" (something they are answering about their relationship with each partner they selected). See other examples at the end of this table.</p>



		<p>as baseline data collection, data sharing, attending trainings together</p> <p>4. <b>Integrated Activities:</b> In addition to cooperative and coordinated activities, this includes shared funding, joint program development, combined services, shared accountability, and/or shared decision making (Example: a formal program with funding exists between your org and this organization)</p>	
13	<p>To what extent does this <u>organization/program/department</u> have power and influence in the community?</p> <p><b>*Power/Influence:</b> The organization/program/department holds a prominent position in the community by being powerful, having influence, success as a change agent, and showing leadership.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	<p>Questions 13-18 are based on validated scales to measure perceived value and trust among partners, so they generally need to remain as is, although we can customize for your network. You can modify the language of the definition and what this term means to your group. Please do not modify the response options as it is linked to the analysis tool/ calculations.</p>
14	<p>What is this <u>organization/program/department's</u> level of involvement in the community?</p> <p><b>*Level of Involvement:</b> The organization/program/department is strongly committed and active in the partnership and gets things done.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	

15	<p>To what extent does this organization/program/department/s contribute resources in the community?</p> <p><b>*Contributing Resources:</b> The organization/program/department brings resources to the partnership like funding, information, or other resources.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
16	<p>How reliable is the organization/program/department?</p> <p><b>*Reliable:</b> This organization/program/department is reliable in terms of following through on commitments.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
17	<p>To what extent is this organization/program/department aligned with the kinds of work-related things that your organization does?</p> <p><b>*Mission Congruence:</b> this organization/program/department shares a common vision of the end goal of what working together should accomplish.</p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	

18	<p><b>How open to discussion is the <u>organization/program/department</u>?</b></p> <p><b>*Open to Discussion: this organization/program/department is willing to engage in frank, open and civil discussion (especially when disagreement exists). The organization/program/department is willing to consider a variety of viewpoints and talk together (rather than at each other). You are able to communicate with this organization/program/department in an open, trusting manner.</b></p>	<ol style="list-style-type: none"> <li>1. Not at all</li> <li>2. A small amount</li> <li>3. A fair amount</li> <li>4. A great deal</li> </ol>	
19	<p><b>This partnership has [pick all]:</b></p>	<ol style="list-style-type: none"> <li>1. Improve the legitimacy/credibility of the work</li> <li>2. Improved my organization's capacity</li> <li>3. Led to an exchange of resources</li> <li>4. Led to improved outreach and engagement activities</li> <li>5. Led to new or strengthened connection with other partners</li> <li>6. Led to new program development</li> <li>7. Has been informative only (we only exchange information, knowledge about resources, etc.)</li> <li>8. Has led to research opportunities and knowledge building responsive to community needs</li> <li>9. Has not resulted in any notable outcomes</li> </ol>	<p><b>You can add any type of question here and after this point in the survey. If you added a 3<sup>rd</sup> relational question, you would do so here followed by any other question(s) you would like to ask.</b></p>

		<b>10. Has not resulted in any notable outcomes, but anticipate it will</b>	
<b>SURVEY END</b>			
<b>OPTIONAL ADDITIONAL QUESTIONS YOU WILL NEED TO ADD TO THE SURVEY TRANSFERRED TO YOUR ACCOUNT.</b>			
20	In order to inform the service provider network's future community engagements, can you suggest any other organizations in the system that were not included in the list of partners included in this survey?	Open-ended	
21	In interactions your organization/program/department has had with the university, what has worked particularly well?	Open-ended	
22	In interactions your organization/program/department has had with the university, what has NOT worked as well as you had hoped/anticipated?	Open-ended	
23	Is there anything else we should know about the role that the university plays, or could play, in the community?	Open-ended	
24	Do you have any additional comments or feedback?	Open-ended	