PARTNER CPRM

Community Partner Relationship Management

Using Data and Network Science to Collaborate Strategically

Working with a network of partners is essential today to build your collaborative advantage. However, most organizations build their networks using a "more is better" mentality that quickly saps their time and resources. The PARTNER CPRM is a community partner relationship manager, designed to help you track, map, and adapt your network in real-time using network science data and insights.
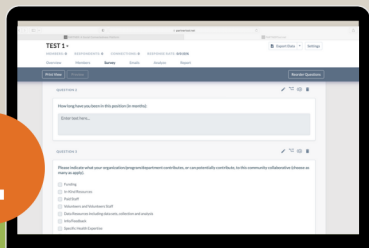
Using Social Network Analysis to Build Better Networks

PARTNER uses social network analysis to draw a map of your network. By layering data about your network's structure, interactions, and quality, using metrics like power, trust and value, you can identify unique insights about your collaboration that other tools miss completely.
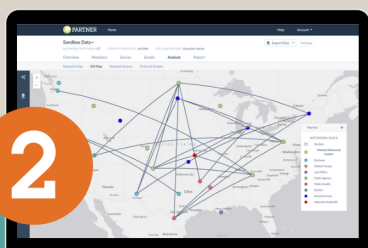
Features to Build Better Networks

- All-in-one platform for collecting, and analyzing data
- Scientifically validated community partnership survey
- Translate insight into action with our insights library
- Onboarding and analysis support from our experts
- Share your results, maps, and insights with a variety of reports and profiles

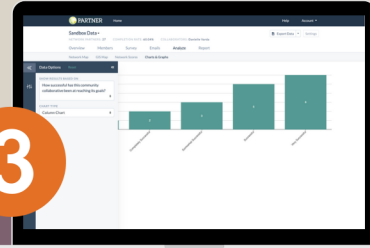**1** Design and launch your survey for your network of partners.

2 Map and analyze your data and translate it into actionable insights.

3 Share your results for implementing with reports and network profiles.

VisibleNetworkLabs

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A Complete System for Collecting and Translating Data into Actionable Insights

PARTNER builds your capacity for sense-making and strategizing using network science metrics and insight. Our team of experts is here to to help you turn your network map into a new action plan or collaborative strategy to implement.

Demonstrate the impact of your relationship-building work to stakeholders and funders .

Funders and stakeholders often ask for evidence of community partnerships and collaborative impact. PARTNER provides powerful proof of your network-building impact in the community to share with key partners.

Visualize your network to identify critical community partners, resources and relationships.

Get a better idea of your network as it exists today so you can leverage it more effectively, immediately. Create visibility within your partnerships and shared resources to collaborate more effectively.

Translate your data into actionable insights to improve your collaborative strategy.

Track the evolution of your network as it grows and evolves in real-time to adapt your collaborative strategy and reach your shared goals more effectively and efficiently.

Our CPRM Partnerships

Our partners use the tool in numerous settings and sectors to solve a variety of problems.

Bill and Melinda Gates Foundation
The foundation used the CPRM to evaluate their Networks for School Improvement portfolio and guide their strategy moving forward.

County Health Rankings and Roadmaps
We helped build CHR&R's network leadership capacity and develop a data-driven strategy to leverage networks for dissemination of their data, tools, and resources.

L.A. County Public Health Department
We worked with LA County to strengthen the LA Mamas collaborative health partnership for low-income mothers in the Los Angeles area.

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