POSITION DESCRIPTION: DIRECTOR OF PRODUCT MANAGEMENT

Visible Network Labs (VNL) is looking for a DIRECTOR OF PRODUCT MANAGEMENT who is a dynamic self-starter eager to help make VNL's mission and vision a reality by supporting both ongoing and new technology products by leading product initiatives and generally overseeing the entire product lifecycle.

Visible Network Labs works with national and international partners, including the Robert Woods Johnson Foundation, the Annie E Casey Foundation and other thought leaders to track ecosystem data over time using technology to build organizational outcome strategies and enhance personal well-being and health. If you want to join a mission-driven, innovative, and dynamic team and use your skills to develop tools for organizational and systems change, we would love to hear from you!

Job Type/Pay: Full-time, salaried/exempt, range of $75k-$90K depending on experience
health/dental/vision, professional development, and retirement benefits
Location: Denver, CO / Remote

Position Description: The Director of Product Management is responsible for guiding the roadmap, design and development priorities of VNL's PARTNER platform including CPRM and PARTNERme, and other VNL technology products. These duties include developing a clear product strategy and vision based on user research and in conjunction with the CEO and senior leadership. This position will guide execution, timelines, and knowledge of the market to grow and innovate VNL's products. This position will collaborate with the Director of Product Design and the Product Manager, as well as our team of developers to assess new opportunities, evaluate growth options, identify bottlenecks in our development cycle, turn the product strategy into cross-functionally aligned tactics and bring the product to market. This position will coordinate with VNL's Data Science and Marketing/Communication teams as-needed.

Specific Duties:
- Leadership and strategy development of product initiatives to support implementation of the company vision, go-to-market strategy, and long-term product goals.
- Leads a cross functional team including engineers, quality assurance, design, user research, and product team.
- Identifies and removes process roadblocks by implementing best practices using Agile strategies.
- Guide the development and execution of credible solutions, manage priorities, negotiate compromises or alternatives, and iteratively develop products using feedback and analytics from real usage by our clients and users.
- Proven ability to build relationships and work effectively as a leader and peer with other senior functional managers.
- Manage and track Product OKRs to meet target milestones.
- Works across the company with the Data Science team to align on both current and future work and determine priorities; and works with the Marketing/Communications team to monitor and adjust product offerings with market needs, plan product release cycles, and create product sales strategies.
- Bring new products to market with return-on-investment analysis.
- Continue professional and technical education, attending workshops, seminars, etc.

Qualifications:
- B.S./B.A. degree from an accredited college/university;
- 5+ years product management experience within the healthcare IT industry preferred.
- Experience with bringing product(s) to market using unique solutions and process innovation.
- Knowledge of product strategy/development best practices and skills.
- Experience leading a change process or experience with change management (preferred).
- Experience developing use cases, scenarios, requirements, and product roadmaps with a focus on understanding user/customer psychology and behavior.

- Customer-centric mindset with the capability of translating that into the product development process.
- Implemented data-driven processes to turn a vision into an actionable roadmap.
- Adaptable, able to pivot quickly, and cheerfully manage many tight deadlines with minimal supervision.
- Naturally curious and asks questions to understand consumer/client behavior and requirements.
- Demonstrated success in leading and mentoring cross functional teams.
- Excellent verbal and written communication skills,including the ability to adjust communications for internal, external and executive audiences.
- Strategic thinking through evidence-based decision making.
- Action oriented and a mentality to get things done with a strong attention to detail.
- Interest in and affinity for working in a small, fast-paced start-up technology services company with a highly collaborative culture.
- Ruthless prioritizer while balancing the needs of customers and stakeholders.
- Knowledge of network science is highly preferred.

About us: Visible Network Labs (VNL) is a social enterprise with a mission to support the use of data-driven strategies to coordinate ecosystems of people, organizations, and communities to achieve outcomes. We provide training, evaluation and research opportunities for collaborative innovation, and technology-based tools that help people leverage network science to strengthen supportive connections and improve the outcomes of their work.

VNL is a small team with a strong positive culture that anticipates growing over the coming months. Our team is made up of people focused on our core values and reaching goals for ourselves and our partners. We have a long history of working with the public, private, and nonprofit sectors, and over 20 years of doing training, facilitation, network, development and systems evaluation work. A sample of our clients include the Bill and Melinda Gates Foundation, Robert Wood Johnson Foundation, County Health Rankings and Roadmaps, ReThink Health, Kaiser Permanente, United States Department of Veterans Affairs, and dozens of other foundations, public health departments, universities, and other nonprofit, public, and private sector clients.

To apply
Submit your resume, cover letter, and contact information for 3 references to sarasprong@visiblenetworklabs.com. Job is open until filled. Be prepared to discuss and demonstrate your skills and experience with products you have brought to market in a collaborative interview.

We believe in the power of networks and know it's a proven strategy for success, so when you apply let us know how you are connected to VNL and/or our team. Who do you know that knows us? Are you connected to a community that we are connected to (Boomtown, CU Denver, Prime Health, etc.)?

VNL is an equal opportunity employer. All employment decisions at VNL are based on business needs, job requirements and individual qualifications without regard to race; color; religion or belief; gender identity or expression; national origin; political affiliation; sexual orientation; marital, civil union or domestic partnership status; mental, physical or sensory disability; genetic information; age; HIV status; membership in an employee organization; pregnancy; parental status; military service; or any other status protected by law. Candidates who are underrepresented in the field of computer science, computer programming, software development, and technology are strongly encouraged to apply.

VNL requires that all employees provide proof of full vaccination for Covid-19 prior to the first day of employment. This means 2 doses of the Moderna or Pfizer vaccine or 1 dose of the Johnson & Johnson vaccine. Employees must also comply with any future federal guidance on Covid-19 booster shots. Exemptions from this policy may be granted for religious or medical reasons. This policy provides

confidence to our clients (e.g. health care and those that require we have a vaccinated staff for funding) and other employees (e.g. when we have in-person meetings)