

Translating Your Network Map Into Action Steps

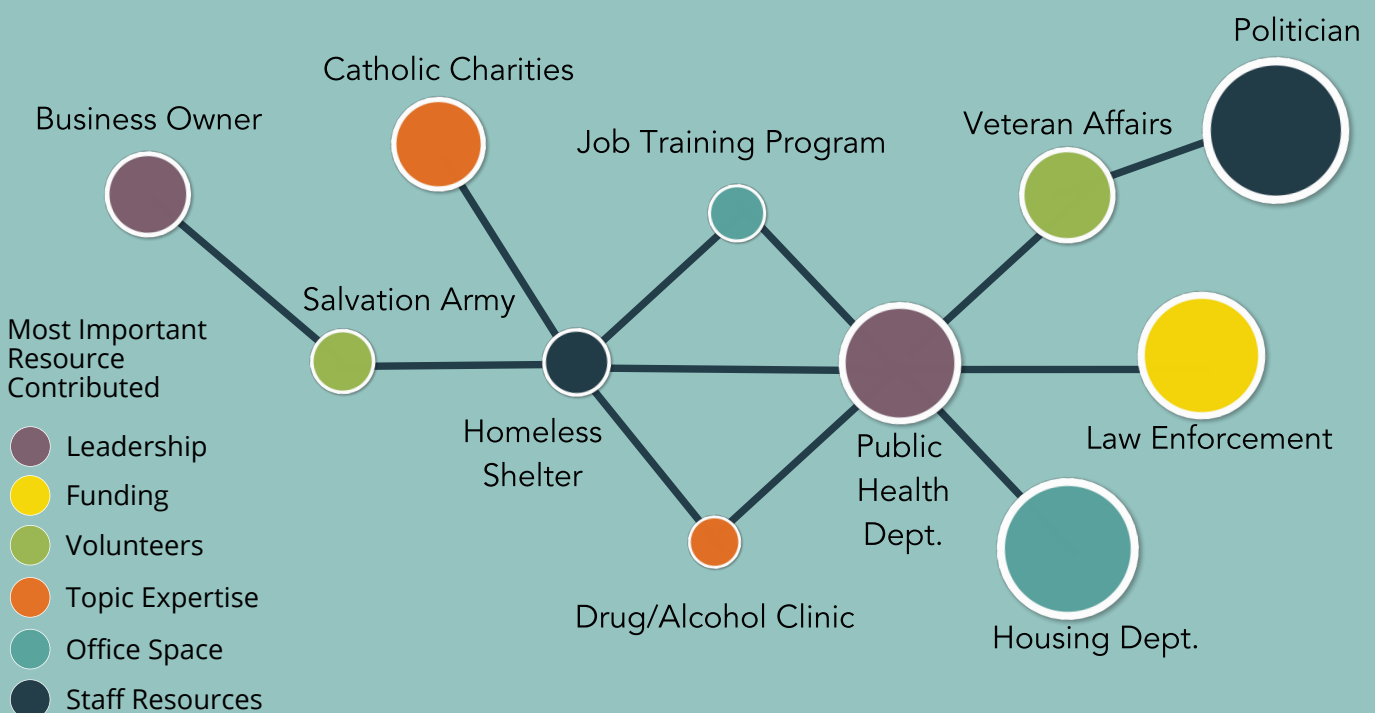
A Map of your network is a powerful tool for gathering insight and translating your data into action. Here are 4 examples of how a network map of a coalition fighting homelessness can be used to create action steps.

Take Note of Existing and Potential Partners

In the example below, the Business Owner & Politician are only connected to the network via one partner. This insight provides an opportunity to connect them to key players so their resources & insight can be effectively leveraged by the entire network.

Assess the Quality of Your Relationships

Each node's size represents their Power & Influence as perceived by other members in the network (larger nodes have more perceived value). We can better leverage the influence of the Politician by connecting them to key players like the Public Health Department.



Consider the Connectivity of Network Members

Members of a network can be connected in any number of different ways. Look for vulnerabilities in the network, places where the relationships are weak or need to be developed. Help introduce groups like Law Enforcement and Catholic Charities to other members to strengthen their value within the network.

Identify How and Where Resources are Shared

The nodes are color coded to represent the most important resource each organization brings to the collaborative. Used in conjunction with connectivity, value and trust information, you can determine how to better leverage resources from members across the rest of the network.