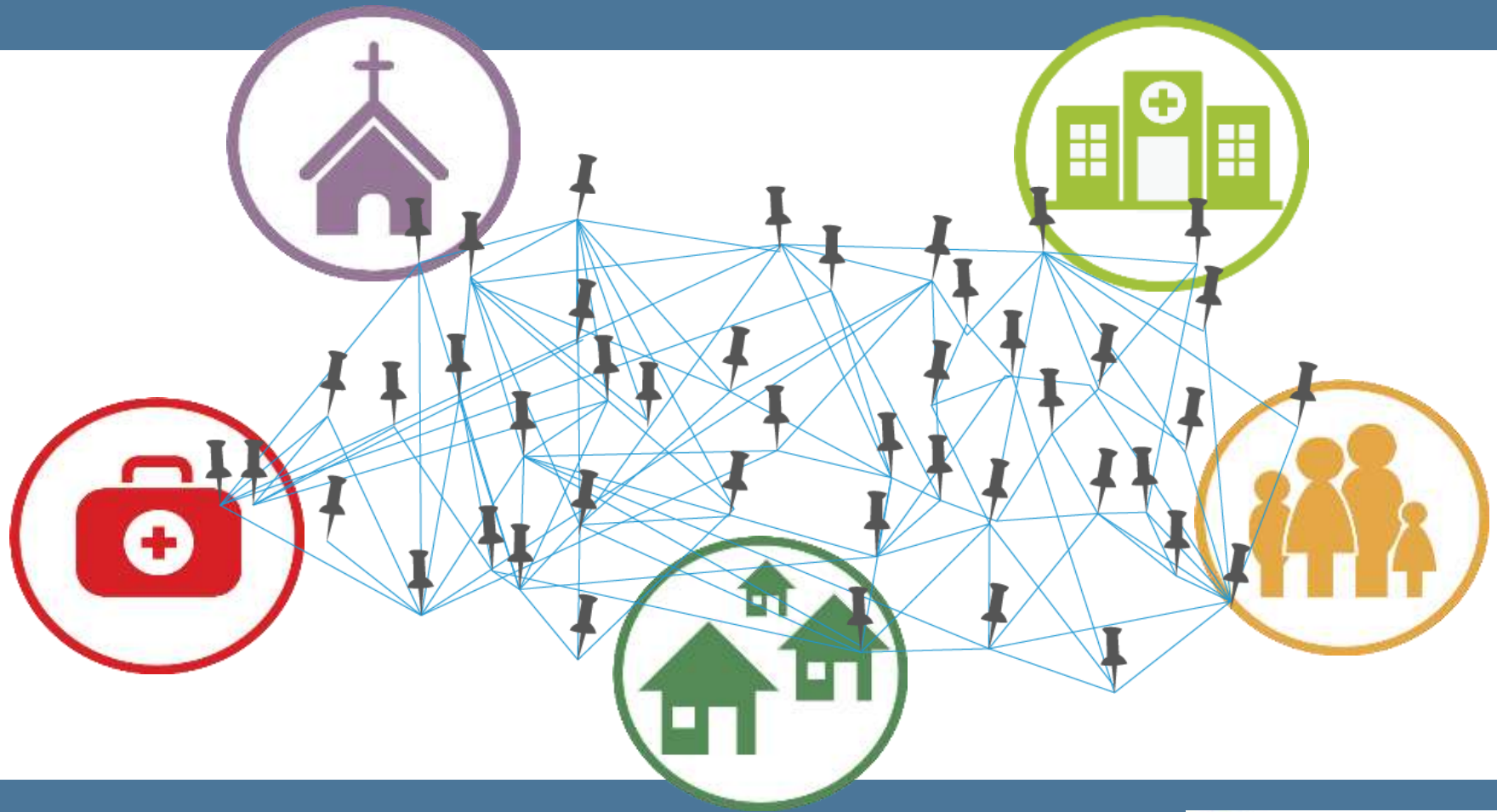


NETWORK LEADERSHIP: LESSONS FROM THE FIELD WEBINAR SERIES



Webinar Description

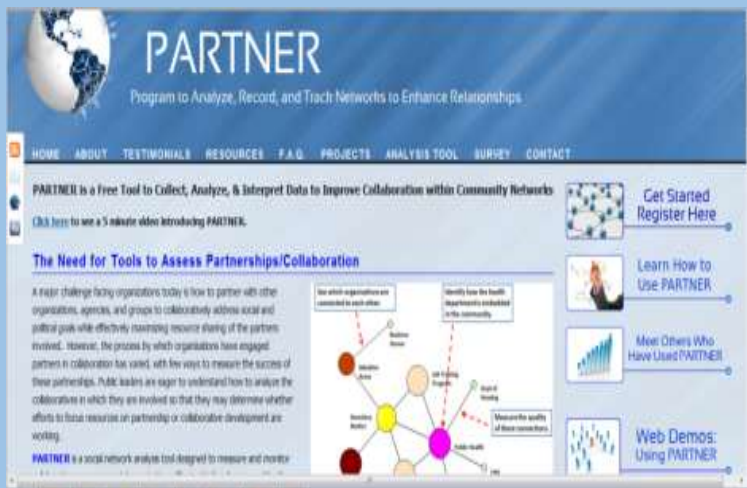
The first step to forming a network is getting the right people in the room. The second step is to get them talking to one another. Join Katie Edwards, Executive Director, of the Nonprofit Centers Network, as she shares tools for getting your network members to share deeply, discover common goals, and map your way to collective solutions. Since 2004, The Nonprofit Centers Network (NCN) has focused on bringing together nonprofits under one roof with the goal of sparking collaboration. While some connections will happen organically, NCN has seen significant improvement in the degree of connectedness and activity when one person takes the role of a network facilitator. They designed the Collaboration Launchpad as a half-day intervention to spark new connections and relationships within a network. During this webinar, Katie will share lessons learned and discuss how you can employ these tools in your own community.

Center on Network Science School of Public Affairs, Univ of CO Denver

PARTNER Tool

Program to Analyze, Record, and Track Networks to Enhance Relationships

- Practitioner designed SNA
- Survey, Analyze, Visualize
- www.partnertool.net



Person-Centered Network App

- ▶ For providers screening clients
- ▶ Assess gaps & strengths in personal support systems
- ▶ Link to community resources
- ▶ www.partnertool.net/tools-and-training/pcn-app/



WHAT IS NETWORK LEADERSHIP?

Network leadership is a model to help people who are part of cross-sector community efforts learn how to build, manage, and evaluate effective networks.

SAVE THE DATE

6th Annual
Network Leadership Training Academy

Build, Manage, and Evaluate Effective Networks

May 16-18 2018

Denver, CO

A training for network managers and leaders to learn how to build, manage, and evaluate effective inter-organizational and community networks.

Registration Opens January 2018

For more information: www.networkleader.org

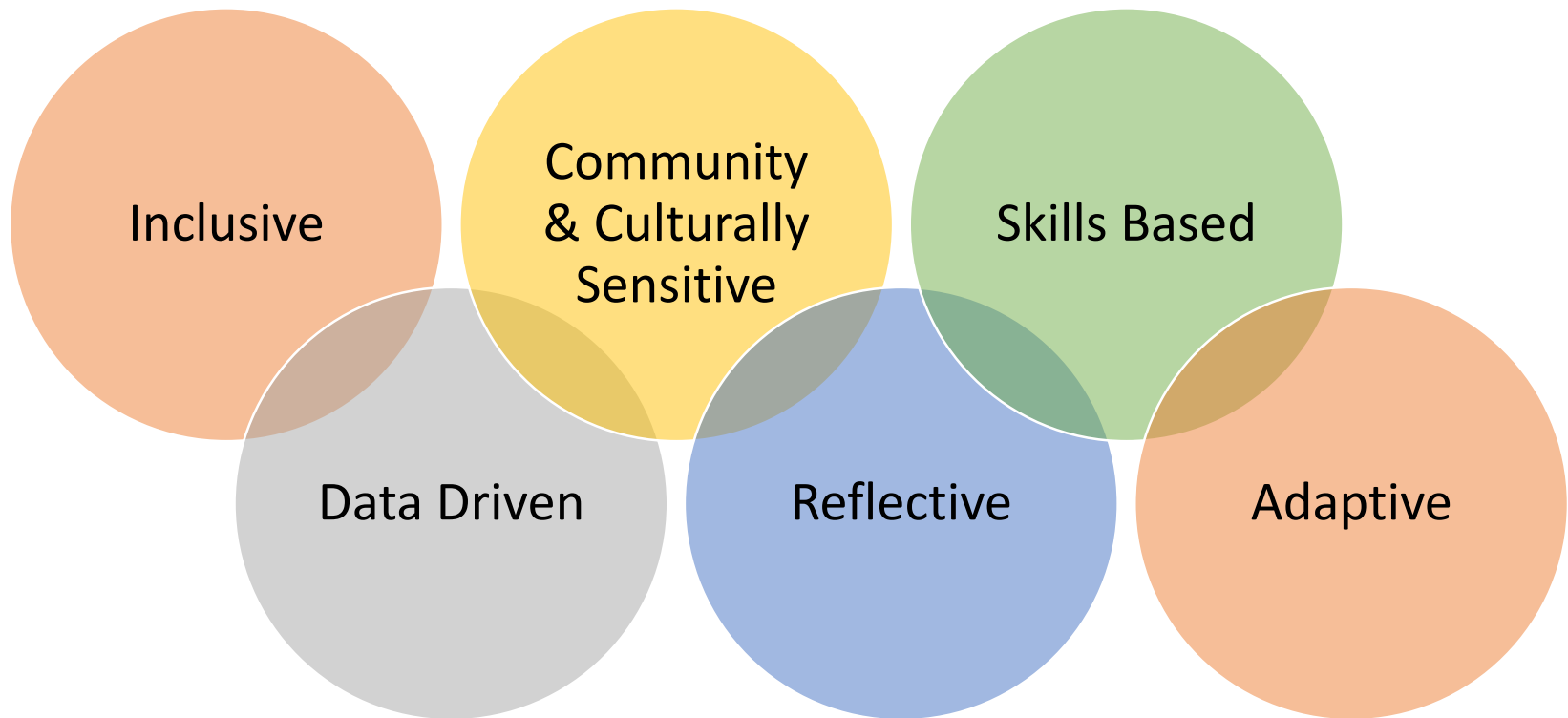


Center on Network Science

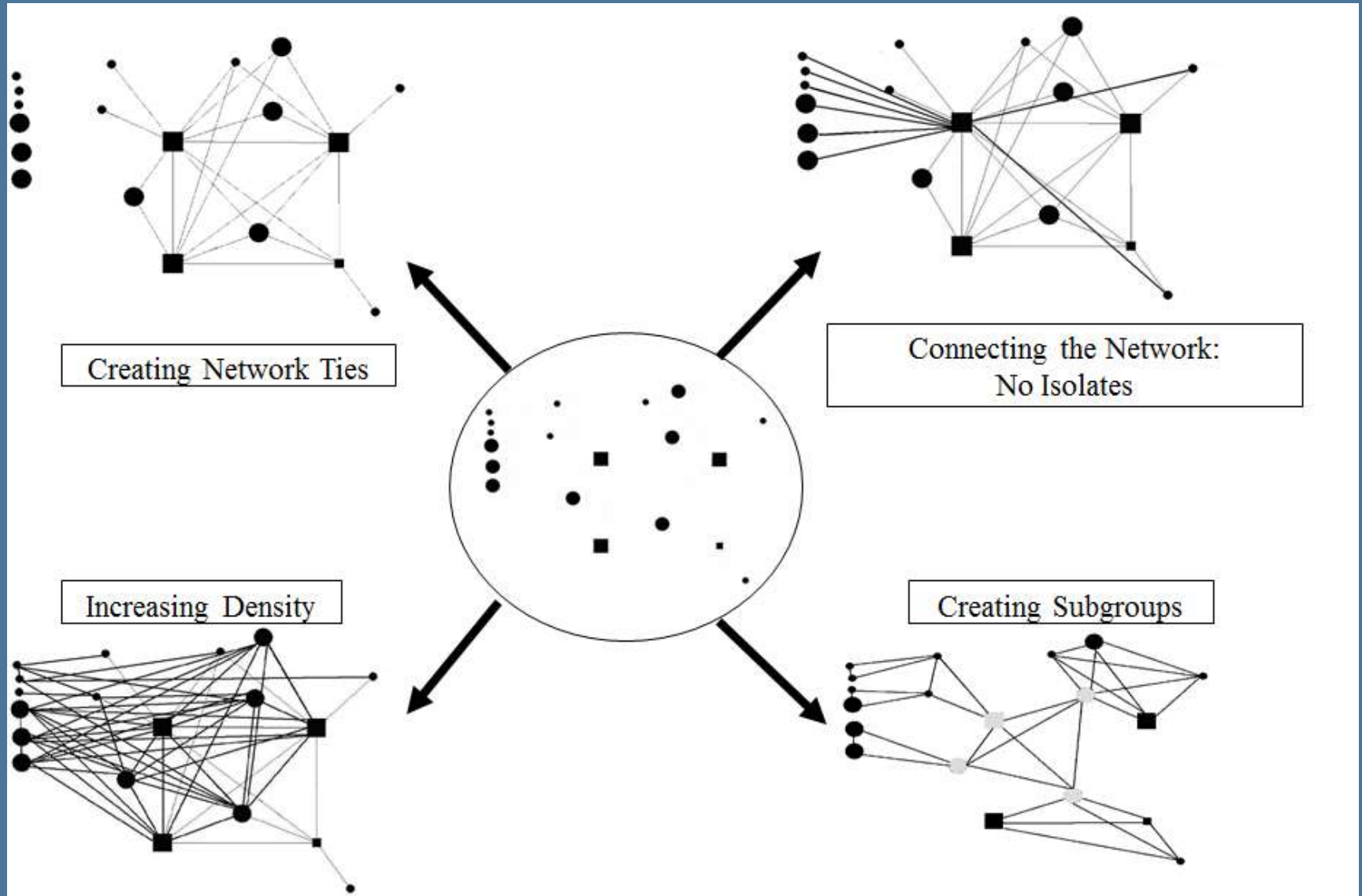
SCHOOL OF PUBLIC AFFAIRS

UNIVERSITY OF COLORADO **DENVER**

NETWORK LEADERSHIP IS... BASED ON A SET OF VALUES



NETWORK LEADERSHIP IN PRACTICE



Future Webinars/Trainings

Webinar-October 26, 1:00pm EST

Effective Practices for Building & Sustaining Networks

Presenter: Jenna Bannon, Denver's Early Childhood Council

PARTNER Tool Workshop: Evaluating Cross-Sector Community Networks
October 18-19, 2017, Denver

Learn to collect, analyze, and translate network data into practice
<http://partnertool.net/fall-partner-workshop/>

Register by September 22 for early registration rates

PARTNER 2-Day Workshop

October 18-19, 2017

Denver, CO

For the first time, the Center on Network Science is offering an in-depth workshop on using the social network analysis PARTNER tool to collect, evaluate, interpret, and communicate data about your network's strengths, gaps, and impacts in order effectively manage and improve network outcomes.

The workshop is for both new and long-time users of PARTNER.



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STAY CONNECTED: #networkleaders



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[@partnertool](https://www.facebook.com/partnertool)



[@NetworkLeaderTA](https://twitter.com/NetworkLeaderTA)

Webinar Logistics

Webinar questions- Q&A box
Technical questions- Chat box
Webinar recording & slides
will be emailed

Katie Edwards, Interim Executive Director The Nonprofit Centers Network

<http://www.nonprofitcenters.org>

- Worked at The Nonprofit Centers Network (NCN) since 2012 focusing on connecting NCN members with the resources they need to make their shared space communities successful.
- Master's in Public Affairs in Nonprofit Management from Indiana University, where she studied nonprofit co-location as part of her coursework.
- At Nonprofit Centers Network worked on many feasibility studies for developing projects and is especially interested in how shared space can improve or revitalize communities, especially those in rural areas.



You're hearing from



Katie Edwards
Executive Director,
The Nonprofit
Centers Network

THE NONPROFIT CENTERS | NETWORK

The premiere learning community for nonprofit shared spaces and services in North America

What is a nonprofit center?

A physical place (usually a building or campus) where mission-driven organizations intentionally share space for mutual benefit, ranging from cost savings to shared programming



95% of nonprofit centers state that collaboration is one of their goals

**20+ Nonprofit
Centers commit to
develop prototypes
in their centers to
advance their goals**



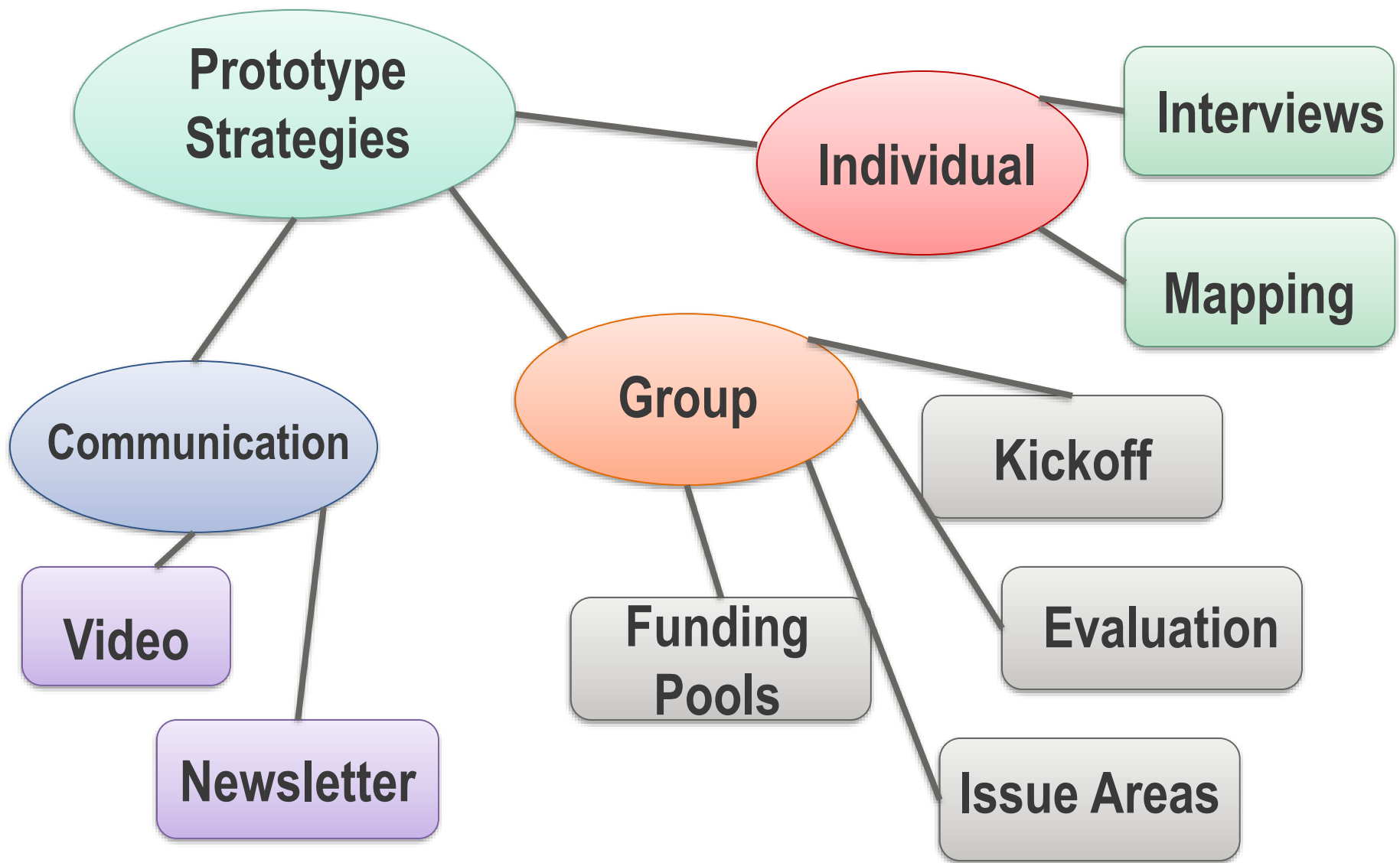
Report available for free download from
<http://www.nonprofitcenters.org/cproject/>

Spectrum of Collaboration

Level of Engagement:	LOW “Network”	MEDIUM “Coordinating & Cooperating”	HIGH “Collective Impact & Risk Sharing”
What it Looks Like:	Make introductions	Make modest behavior changes such as sharing resources or joint programming	Measure outcomes of joint effort with shared risks & rewards as well as enhancement of another’s capacity with positive impact on the community

By Center Type:

One-Stop	Community lunch	Cross-referrals	Measure impact in a single community / population / issue area
Theme	Happy hours	E.D. Roundtables	Collaboration fund metrics
Multi-Sector	Gallery openings	Joint volunteer recruitment effort	Measurable capacity building of community resources





- 4 hours
- External facilitators
- Structured activities
- Focused on common goals

When to call in an external facilitator

- Does the current convener have a stake in the outcome?
- Has the group been stuck?
- Could the group benefit from learning some facilitation tools and methods from someone outside of our group?



Who to invite to your Launch?

- The person who will be most involved
- Someone in the C-Suite
- Someone on the front lines





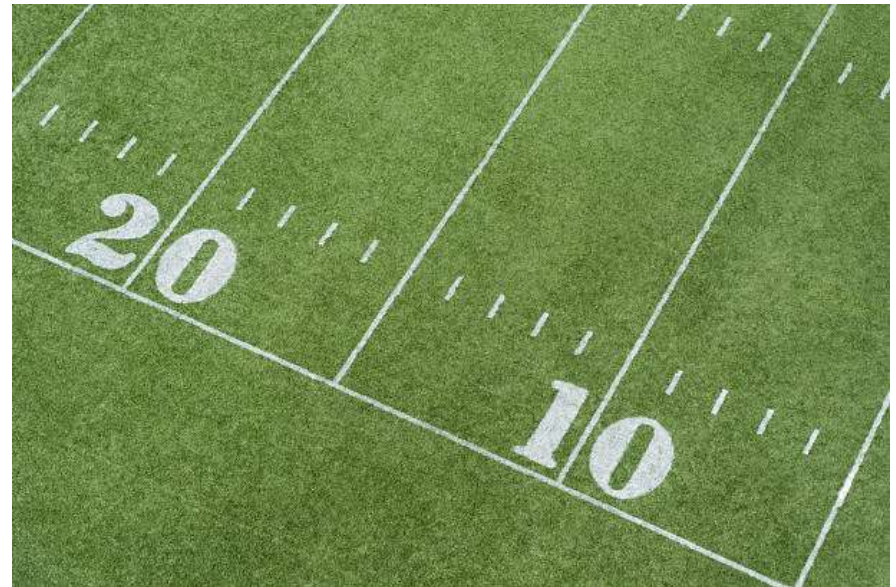
- **Introductions & Common Ground**
- **Field Overview**
- **Strategic Sharing**
- **Mapping Need**
- **Goal Setting**
- **Commitments**

Finding Common Ground

- Break your group up into 4-5 equally sized smaller groups
 - Big group? Make 6-10 smaller groups
- Split up people who work at the same organization
- Have people introduce themselves in their groups
- Ask the groups to find as many things as possible that they all have in common in a set amount of time
 - Obvious answers don't count, like "We're all in this room together"
- Set a time for 5 minutes
- Once time is called, ask someone to report out how many pieces of common ground they found.

Field Overview

- 10-20 minute informational presentation
 - What is a nonprofit center?
 - What are the problems that we address in our field?
- Non-biased
- Creates a common language
- Gives other activities structure



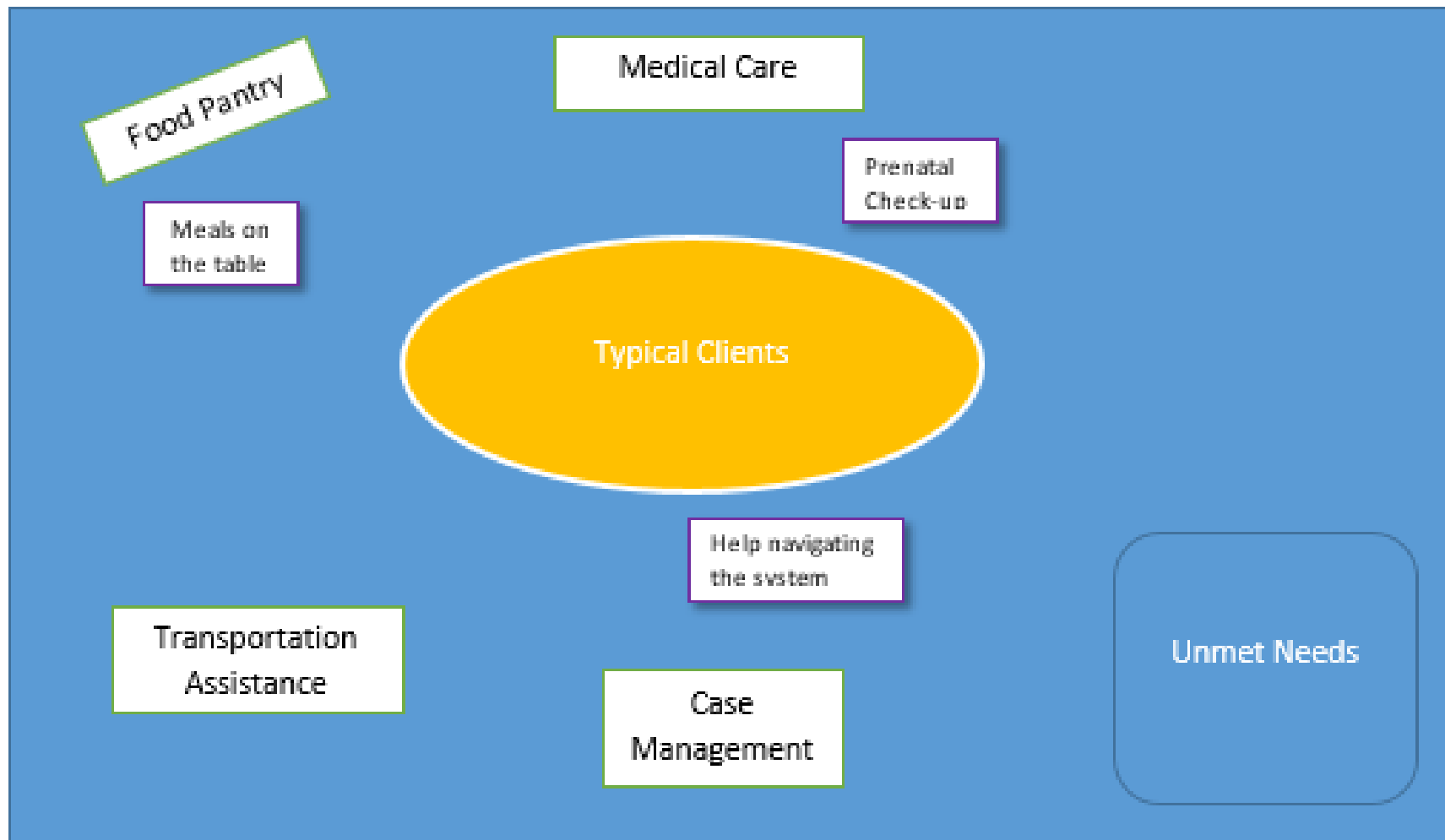
Strategic Sharing

- **Goal:** Share our organizational priorities to find commonalities at the org level
- Can be done in many ways, depending on the group
 - Speed Networking
 - Partner Sharing
 - Small groups
- Reporting out is key
- Cluster answers



Client focused mapping

1. Have participants think about a typical client
 1. What are the things that person hopes for?
 2. What do they need to achieve that goal
 3. Write the answers on sticky notes and share about those clients as they post
2. After all participants have shared, group the needs
 1. Figure out what is being offered by the partners in your network
 2. What isn't being offered?

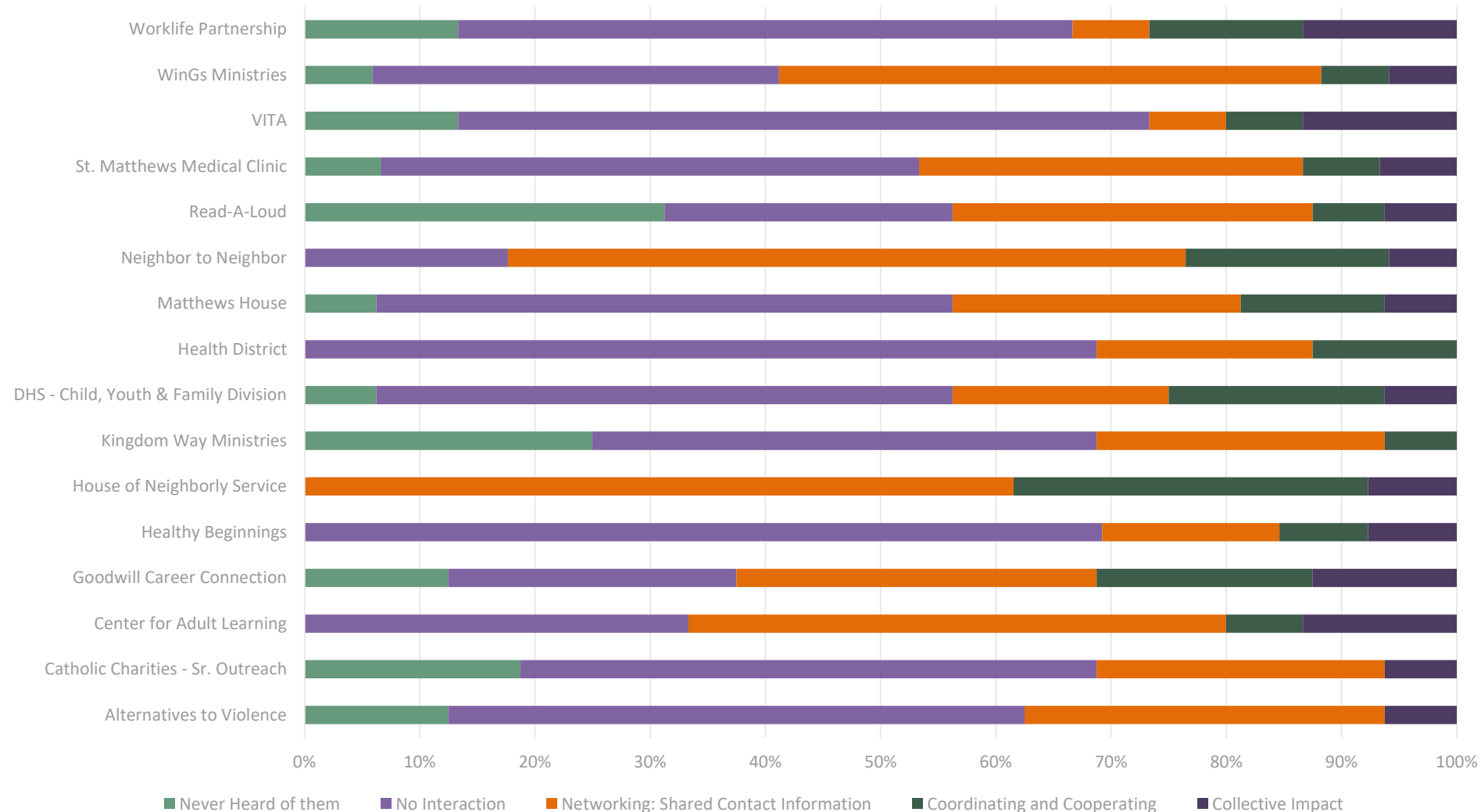


Making Commitments

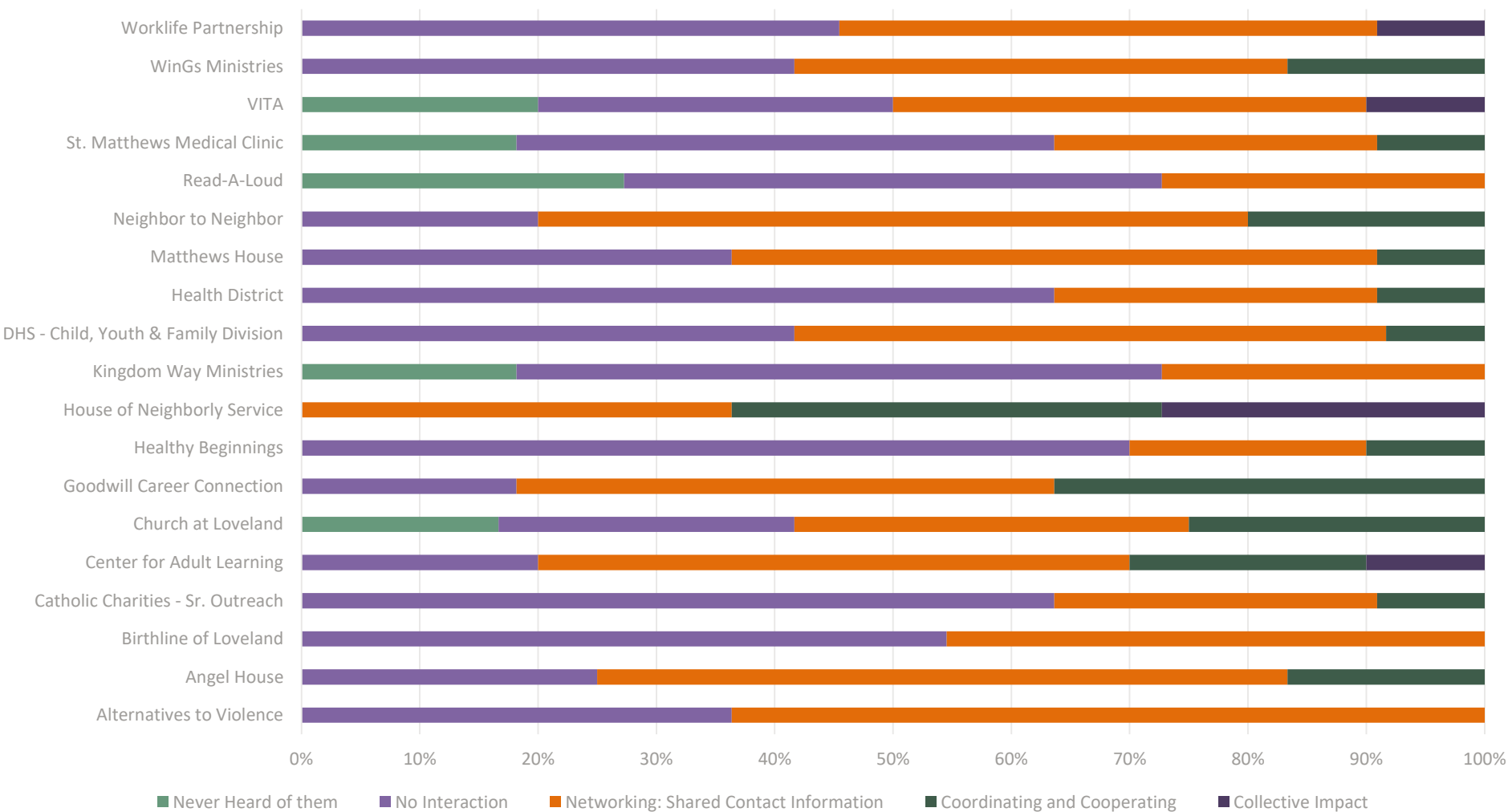
- Each participant should share
 - Why the network matters?
 - What they commit to do to support the network
- Appoint a scribe to capture commitments and share out
- Commitments allow for accountability



Before the Launchpad



After the Launchpad



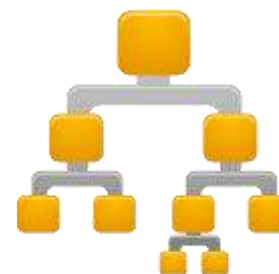
Collaboration Launchpad Survey Question

Q1. What is your current level of involvement with the other organizations in [Network Name]?

	Never heard of them	Heard of them but no interaction	Networking – shared contact information, modest information sharing	Coordinating and cooperating – worked together in some capacity, sharing goods and services, accommodating schedules	Collective Impact – Shared risk and reward, measurable outcomes, mutual enhancement of capacity	N/A – this is my organization
Org. 1						
Org. 2						
Org. 3						

Reconcile Your Role

- Leader versus Facilitator
 - What is more appropriate given your goals?
 - What will accomplish the task at hand?



The Role of a Network Facilitator

- Set expectations and tone for the conversation
- Practice neutrality and maintain a safe environment
- Listen
- Ask open-ended questions to keep the conversation flowing
- Put the group first
- Model effective participation

Why do a Collaboration Launchpad?

- Set (or reset) the tone of collaboration in your network
- Go deeper and connect with the shared work
- Set goals and commitments
- Develop norms
- Hold each other accountable



Questions?

Katie Edwards
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The Nonprofit Centers Network
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