Network Leadership: Lessons From the Field

February 21, 2019

VisibleNetworkLabs

Center on Network Science
SCHOOL OF PUBLIC AFFAIRS
UNIVERSITY OF COLORADO DENVER

The Visible Network Labs/ Center on Network Science Team

Dr. Danielle Varda
CEO & Founder
Co-Director CNS

Dr. Robyn Mobbs
Co-Director CNS

Malinda Mochizuki, MPA

Dr. Paige Backlund-Jarquin

Sara Sprong, MPA

Michael Cooper

Alex Derr

VisibleNetworkLabs

Center on Network Science
SCHOOL OF PUBLIC AFFAIRS

DATA ANALYSIS & VISUALIZATION ON DEMAND

DATA DASHBOARDS

Our data dashboards let you analyze your projects AND search the networks in your neighborhoods and sectors.

FREE DIY NETWORK MAPPING TOOL

Do you arleady have some data to visualize? Simply upload your spreadsheet here and instantly see your network maps.

DATA COLLECTION MADE EASY

THE PARTNER TOOL

Create your own network surveys, or if you are not sure where to start, use any one of our validated surveys to guide you.

PERSONAL NETWORK DATA MOBILE APP

This mobile app is simple and easy to use, but powerful in all the ways your need to map personal networks.

SUPPORT TO MAKE SENSE OF IT ALL

TRAINING & WEBINARS

Network building might feel intuitive, but we all could use some extra skill-building and support! Join the Learning Lab!

THE CONNECTED COMMUNITY

There is a lot going on in network building and mapping today...this is where the people like you are gathering.

Systems Evaluation & Research

VisibleNetworkLabs

Center on Network Science
SCHOOL OF PUBLIC AFFAIRS
UNIVERSITY OF COLORADO **DENVER**

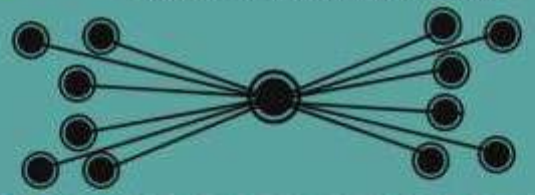
VISIBLE NETWORK LABS PRESENTS

THE STRENGTH OF WEAK TIES

BUILDING SMARTER, STRONGER NETWORKS

1. MORE ISN'T ALWAYS BETTER

As we add more ties to our network, it becomes more costly and time-consuming to maintain.

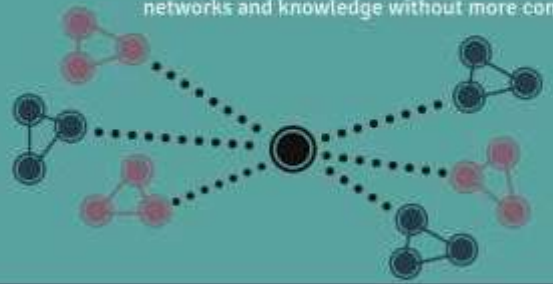


2. NOT ALL TIES ARE THE SAME

Strong ties are held with family, coworkers & friends.
Weak ties are those you share with acquaintances.

3. WEAK TIES EXPAND NETWORKS

Maintaining weak ties with clients, competitors, and other acquaintances allows you to access their networks and knowledge without more complexity.



Created by www.VisibleNetworkLabs.com

VisibleNetworkLabs

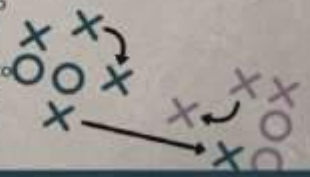
HOW DOES PARTNER WORK?

1. Decide which organizations and individuals you want to include in the survey.
2. Customize the PARTNER survey for your context and specific needs/questions

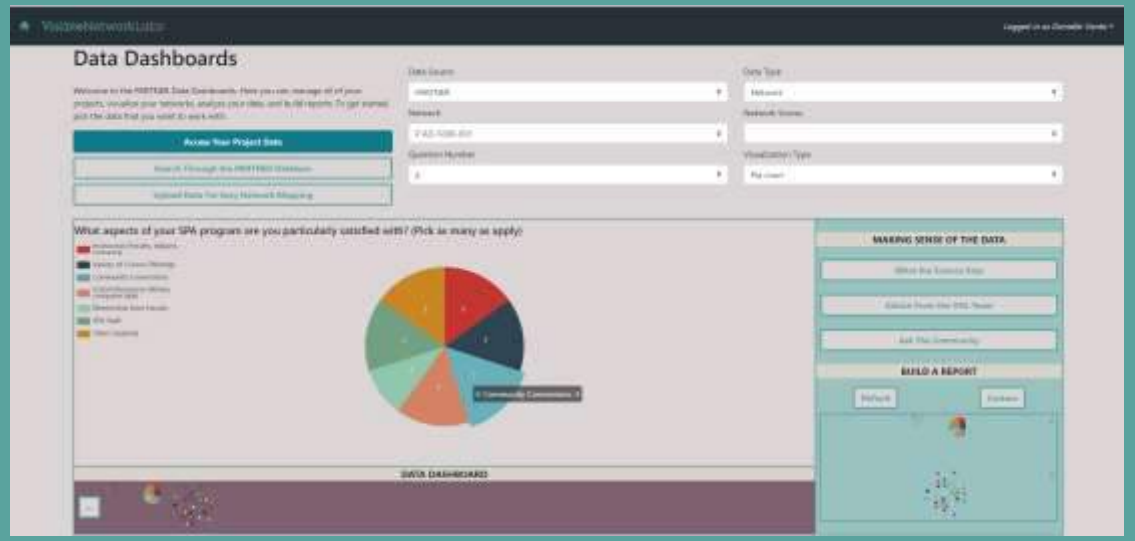
3. Send out your online survey and several reminders while your respondents take the survey.

4. Access your results, visualize your network's connections & review your analysis metrics like trust

Now you are ready to use your PARTNER results to identify strengths, gaps, and to create strategies for strengthening your network!



visiblenetworklabs.com



Network Leadership Training Academy

April 15-17, 2019

Denver, CO

www.networkleader.org

VisibleNetworkLabs

Center on Network Science

SCHOOL OF PUBLIC AFFAIRS

UNIVERSITY OF COLORADO **DENVER**

Network Leadership From the Field

Webinar Series

Where to find out more:

www.visiblenetworklabs.com

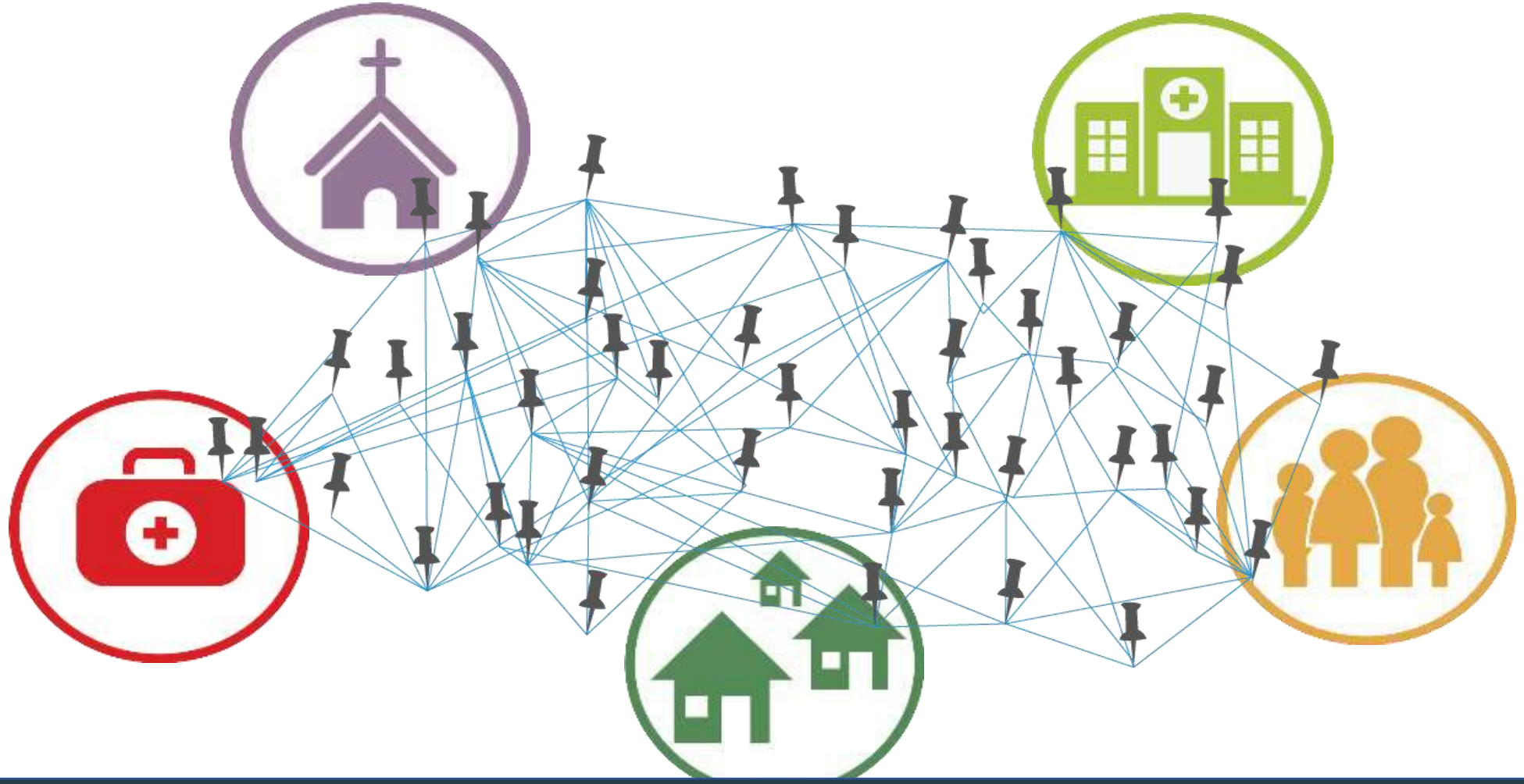
hello@visiblenetworklabs.com

@visiblenetworklabs

@VNetworkLabs

visiblenetworklabs

The New Norm:
The Network Way of Working



Network Leadership: 7 Core Values

Build, Manage, & Evaluate Effective Networks

Building Social Connectedness in Neighborhoods:

Upstream Systems-Building Approaches to Address Health Demands

February 21, 2019

VisibleNetworkLabs

Center on Network Science
SCHOOL OF PUBLIC AFFAIRS
UNIVERSITY OF COLORADO DENVER

Creating Networks in Mesa County

February 21, 2019

Jeff Kuhr, Executive Director
jeff.kuhr@mesacounty.us

MESA COUNTY PUBLIC HEALTH
Working Together for a Healthy Community

Mesa County Indicators

Community Profile

- The median household income in Mesa County is $14,000 below the state median.
- 56% of jobs in Mesa County pay less than $17.50 per hour.
- 22% of Mesa County children live in poverty compared to 15% statewide.
- 69% of children living in poverty are in a single-female household compared to 51% statewide.
- Mesa County's child abuse and neglect rate is twice the state's rate.
- Our fourth-grade reading and math scores are 25% lower than state averages.

Two Years Ago…

- Multiple agencies working independently to address each issue
- As a community, we were having little or no impact
- Hired The Civic Canopy to facilitate a year long planning process
- Convened 75+ community stakeholders in January, 2017

“There is broad agreement that the problems we face are so complex that no person, nonprofit, corporation, or government agency has the power to solve them alone. ”

Source: Civic Canopy Website

Community Transformation Group:

Creating networks by building social capital

Why Social Capital?

- Solid community ties, including trust in institutions and within neighborhoods, are associated with economic growth, higher academic achievement, and lower crime rates (Aldridge et al. 2002; Halpern 2001; Kawachi et al. 1999, Putnam et al, 1993).
- Strong social connections can even have a greater effect on health than quitting smoking, losing weight, or exercising regularly (House, et al., 1988).

Social Capital Defined As…

- Personal Relationships
- Social Network Support
- Civic Engagement
- Trust & Community Norms

Community Health Initiatives, Jerome Evans PhD

Community Transformation Group

- The Community Transformation Group is a network of businesses, community organizations and individuals working to improve the social capital of the people in Mesa County, one neighborhood at a time.

Community Transformation Group

Action Map Priorities:

- Build a sense of community in neighborhoods.
- Neighbors partner with local organizations towards solutions.
- Increase participation in neighborhood activities.

Action Map

- Build a sense of community in the neighborhood
  - Social cohesion is impacted by the way people think and feel about their neighborhood.
  - Individuals who believe they can empower themselves and each other create a lasting, positive change in a neighborhood.

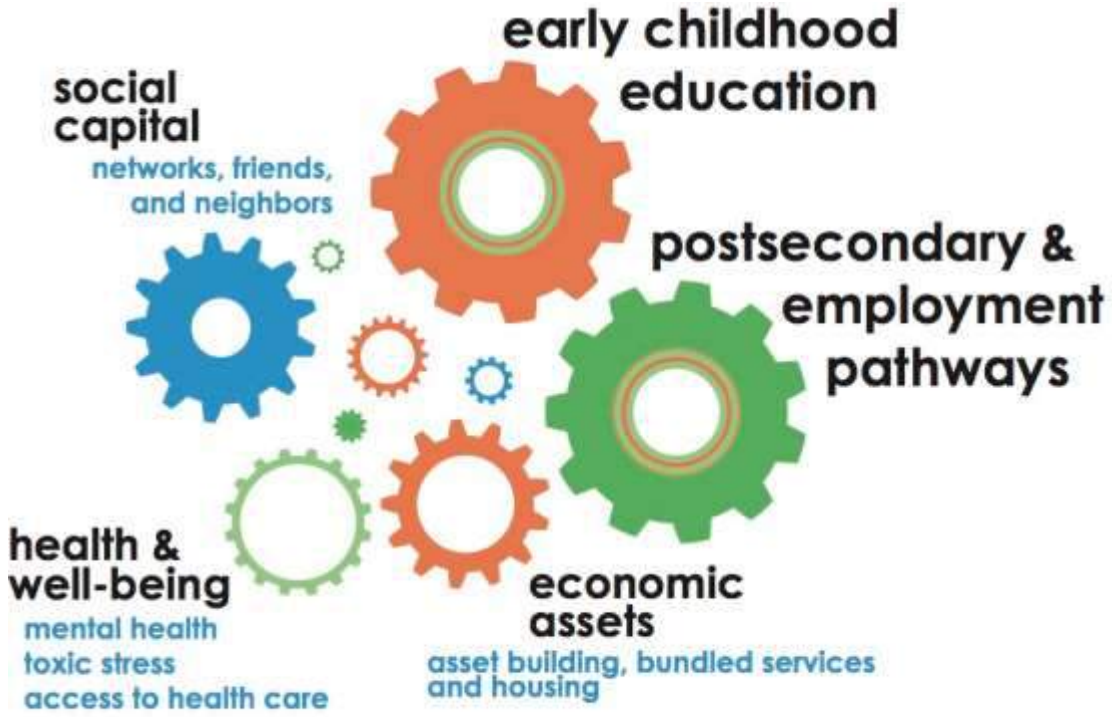
Action Map

- Neighbors partner with local organizations towards solutions
  - Community organizations work collectively to invest their time and resources to help a neighborhood reach its highest potential.
  - Commitment from an organizational level can result in increased neighborhood involvement, trust and sense of pride.

Action Map

- Increase participation in neighborhood activities
  - The conditions or attributes (resources, supports, etc.) that go beyond what is typically available but which can enhance lives.
  - Positive engagement can reduce the negative impact of a problem.

2-Gen Approach & Social Capital



Ascend at The Aspen Institute

2-Gen Approach & Social Capital

Education, economic assets, and health and well-being are all critical elements of the two-generation approach, but social capital can be a catalytic force in driving change for low-income families. Social capital is the network of people and institutions upon which a family relies.

Ascend at The Aspen Institute

Mesa County
Child Care 8,000

Mesa County Child Care 8,000

Need

- The number of licensed child care slots in Mesa County can serve less than 25% of children 0 to 5 years of age.
- High-need areas of Mesa County, like Clifton, are considered child care deserts.
- Licensed child care facilities are operating at about 70% of capacity because of a lack of qualified staff.
- The average hourly wage for child care lead teachers is $11.50.
- Because of limited options, Mesa County has the highest number of exempt CCCAP providers in the state.
- Mesa County's child care tuition rates are the lowest in the state (30% lower than the state average).

Mesa County Child Care 8,000

Goal

- Increase the number of quality licensed child care slots from 4,200 to 8,000 by 2022 (91% increase).

Outcomes

- Improved school readiness
- Increased resources for employed parents
- Approximately 300 additional jobs in Mesa County worth over $8 million to the economy
- Ample child care resources/options will be a positive selling point for bringing new businesses to Grand Junction

What is the plan?

Business Cooperative

- Centralized resources related to human resources, purchasing, payroll, food preparation and delivery, etc.

Career Pipeline

- Partner with the Workforce Center, WCCC and Climb Wyoming to establish a pipeline to provide needed education and credentialing to work in the child care industry.

Business Partnerships

- Convene a local team with EPIC to engage local businesses in providing support to bring the starting lead teacher hourly wage to $13.

Momentum

- $65,000 Colorado Health Foundation grant to increase utilization of the Child and Adult Care Food Program (CACFP).
- $100,000 2Gen grant to develop business partnerships with EPIC and for workforce development.
- $80,000 Workforce Innovation grant from Early Milestones to develop the child care business co-op.
- $60,000 from Colorado Department of Human Services to pay for lead teacher training.

Thank you!